

CLUB CONFESSIONS PODCAST SPONSORSHIP RATES

PER WEEKLY PODCAST (A LA CART):

1. A 15-second Pre-Roll - \$200
(Approximately \$20 per 1000 CPMs [listens].)
2. A 60-second Mid-Roll - \$600
(Approximately \$60 per 1000 CPMs [listens].)
3. A 30-second Post-Roll - \$300
(Approximately \$30 per 1000 CPMs [listens].)

TIER 1 SPONSORSHIP (EXCLUSIVE):

4 PODCASTS PER MONTH = \$4,000.00

Includes exclusive 15-sec Pre-Roll, 60-sec Mid-Roll, and 30-sec Post-Roll per Podcast

TIER 2 SPONSORSHIP (NON-EXCLUSIVE):

4 PODCASTS PER MONTH = \$3,300.00

Includes non-exclusive 15-sec Pre-Roll, 60-sec Mid-Roll, and 30-sec Post-Roll per Podcast

TIER 3 SPONSORSHIP (NON-EXCLUSIVE):

4 PODCASTS PER MONTH = \$2,700.00

Includes non-exclusive 60-sec Mid-Roll, and 30-sec Post-Roll per Podcast

TIER 1 SPONSORSHIP (NON-EXCLUSIVE):

4 PODCASTS PER MONTH = \$1,500.00

Includes non-exclusive 15-sec Pre-Roll and 30-sec Post-Roll per Podcast

TIER 1 SPONSORSHIP (NON-EXCLUSIVE):

4 PODCASTS PER MONTH = \$900.00

Includes non-exclusive 30-sec Post-Roll per Podcast